



Press Release

Ydilo constitutes “MOVIDILO”, its subsidiary of technological Mobile Customer Care and Mobile Portal solutions.

Ydilo, the leading company in Spain in automatic voice services, has created its subsidiary MOVIDILO© to develop the market of multimedia solutions for mobile telephones. Ydilo has invested continuously in R&D over the past three years to develop a technology that makes the most of the graphic and multimedia capacities of mobile telephone networks to provide solutions that offer a leap forwards in terms of the quality of self-service Customer Care and mobile portals for access to Added-Value Services.

The new company, to which all Ydilo assets and staff involved in the mobile multimedia business have been transferred, aims to sell MOVIDILO© platform technology for the development and operating of an unlimited number of multimedia applications using mobile telephones.

The sale of platform licenses and associated professional services set the new company apart from its parent company Ydilo, the activity of which focused on sales not of technology but of technology-based services in relation to voice recognition (known as “software as a service”).

MOVIDILO© has presented the US Patent Office with a series of applications for patents related to its mobile multimedia platform, confirming its position as one of the pioneering world leaders in these new, telecommunications-applied technologies.

Several important international operators have selected MOVIDILO© as their solution to offer its customers everything related to Customer Care in mobile self service, thus forming a new communications channel in addition to those already available in Call Centres or on the internet.

The technology developed by MOVIDILO fills a gap in the needs of telecommunications operators, offering a unique solution applicable to almost all new mobile handsets available in the market. The Customer Care and Value-Added Value applications developed using this new technology are unlimited in terms of both number and complexity.

MOVIDILO therefore enables operators to reduce their Customer Care costs while helping them increase average revenue per user (ARPU) thanks to its great usability, offering a new source of income through the incorporation of advertising to mobile phones.

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YDILO ADVANCED VOICE SOLUTIONS, S.A.

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