

Press release

Luis Lada, new Board member at Ydilo AVS.

The Extraordinary General Board Meeting of Ydilo AVS, leader in Spain in automatic voice services and mobile multimedia solutions, appoints Luis Lada as a member of its Board of Directors.

Luis Lada took possession of the post at the Board meeting held last February, replacing Carlos López Blanco who submitted his resignation after being appointed the Director of the Telefónica International Office in September 2007.

A Telecommunications Engineer from the Universidad Politécnica de Madrid, Luis Lada has spent most of his career in the Telefónica Group, where he was appointed the Chairman of Telefónica Móviles at the start of its international expansion before taking over the Group's General Management of Regulation.

He is currently a full member of the Spanish Royal Academy of Engineering.